



ICPR

INDIAN COUNCIL OF PHILOSOPHICAL RESEARCH



**ICPR Sponsored Periodical lecture
&
One-Day International Seminar
On
Commoditization of Knowledge and
the Role of Discourses of Humanities**

জানের পণ্যায়ন : দর্শন, সাহিত্য, সমাজ, শিল্প ও সংস্কৃতিতে প্রতিক্রিয়া

Organized By

**Department of Philosophy with I.Q.A.C.
Vivekananda College, Alipurduar**

In Collaboration With

**Samuktala Sidhu Kanhu College,
Samuktala & Pijush Kanti Mukherjee
Mahavidyalaya, Sonapur, Alipurduar**

Phone: 03564-274705

Website: www.vivekanandacollege.net.in

E-mail: vcalipuduar@gmail.com

Concept note of the Seminar

In a classical Marxist sense commodification turns everything goods, services, people-into consumer objects in our culture. The commodification in contemporary world has become synonymous with knowledge in way the great Postmodern Thinker J. F. Lyotard calls "Mercantalization of knowledge". Knowledge since antiquity has defined and nourished human culture. The sanctity of knowledge in all forms has been preserved in most cultures from the very beginning of civilization. However, as we entered the 20th century and stepped even further in the 21st Century, the global forces of the capitalism spelled crisis for the business of knowledge: knowledge today has become yet another commodity: produced to be sold and consumed. If knowledge today is produced to be sold, then what prospect it holds for the future of our humanities disciplines like Philosophy, Literature, History and Political Science? How do these disciplines reflect or resist the commodification knowledge in a culture marked by unchecked commodity-fetish and global-consumerism? The seminar with the above title attempts to find answers for the uneasy questions posed by the topic.

Registration:
Spot Registration on
15th March 2019 from 11.30 onwards

Registration fee:
Faculty/Research: Rs- 500/-
Students: Free

Venue: Virtual Classroom,
Vivekananda College
Patron: Sri Kanoj Ballav Goswami,
Honorable President,
G.B Vivekananda College

Resource Persons

Dr. Debkumar Mukherjee, Hon'ble Vice Chancellor,
Cooch Behar Panchanan Barma University (CBPBU)

Prof. Amal Kumar Harh

Dept. of Philosophy, Cooch Behar Panchanan Barma
University (CBPBU)

Prof. Dipak Kumar Roy

Dean, Faculty of Arts, Raiganj University

Prof. Tapan Kumar Dey

Dept. of Philosophy, Vidyasagar University

Mr. Santosh Ch. Chowdhury,

Acclaimed Academician & Recipient of Best Teacher
Award By Bhutan Govt. Bhutan.



Invitation

Sir / Madam,

*We are delighted to inform you that the
Dept. of Philosophy of our college is going
to organize an*

ICPR Sponsored Periodical Lecture

&

One Day International Seminar

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will be held on 15th March 2019 in Vivekananda College in Collaboration with Samuktala Sidhu Kanhu College, Samuktala & Pijush Kanti Mukherjee Mahavidyalaya, Sonapur, Alipurduar. We hope that the seminar will host a right platform for exchanging ideas amongst the academics on a topic which has recently set the academies thinking through various current events and inflexions.

Interested teachers/ Scholar students may send full paper relevant to the seminar topic in Bengali or English languages on and before 15th March 2019 through e- mail : dalimsk1@gmail.com.

We also encourage you to inform friends, colleagues interested in the seminar to participate in the event.

Convenors:

Dalim Sk.

Asst. Prof. Dept. of Philosophy
Vivekananda College, Alipurduar,
Ranjit Biswas,

Asst. Prof. Dept. of Bengali,
Samuktala Sidhu Kanhu College
Dr. Biswajit Roy,

Dept. of Geography
Pijush Kanti Mukherjee
Mahavidyalaya, Sonapur, Alipurduar

With warm regards

Prof. Gobinda Rajbanshi
Vice Principal
Vivekananda College
Alipurduar

Organizing Committee

Chairman: Prof. Gobinda Rajbanshi
Vice Principal,
Vivekananda College, Alipurduar

Conveners

Dalim Sk,
Asst. Prof., Dept. of Philosophy,
Vivekananda College, Alipurduar

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